



6111 Broken Sound Parkway NW  
Boca Raton, FL 33487-3693  
(561) 241-9400  
Fax (561) 995-5188

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March 15, 1999



Food and Drug Administration  
Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. § 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21 CFR § 101.93, that Rexall Sundown, Inc. located at 6111 Broken Sound Parkway, N.W., Boca Raton, Florida 33487 has marketed a dietary supplement within the last thirty days under the Sundown Herbals brand name bearing the following statement(s) on the label and/or in the labeling:

Cayenne Pepper: [It] naturally warms and invigorates. Sundown Whole Herb Cayenne provides the dynamic warming and invigorating benefits of nature's hottest spice, without the burning hot taste. It acts as a catalyst to stimulate and enhance many bodily functions, including respiration, digestion and circulation. To further promote healthy digestive function, take this product with Sundown Whole Herb Ginger or Sundown Whole Herb Licorice. Ginger's soothing properties help to support a calm stomach while traveling. Licorice provides soothing benefits for the stomach and digestive tract, and is particularly helpful in promoting healthy digestive function.

The undersigned certifies that the information contained in this notice is complete and accurate and that Rexall Sundown, Inc. has substantiation that the statement is truthful and not misleading. Pursuant to § 101.93 (a)(1), two copies of this notification are enclosed.

Sincerely,

Deborah Shur Trinker  
Vice President of Regulatory Affairs  
and Assistant General Counsel

Enclosure